



East Windsor 250th Anniversary Committee
April 20, 2017
East Windsor Historical Society

The April 20, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, Anthony Branciforte, Ceil Donahue, Andy Hoffman, *Diane Lajoie, Tim Moore, Chuck Riggott, *Rebecca Talamini, *Bill Thim, *Lynne Tracy-Thim
Absent: *Jason Bowsza, *Peg Hoffman, *Scott Morgan, *Tom Talamini
*indicates steering committee members

Minutes Reading: The minutes from the April 6, 2017 meeting were not available for review. They will be reviewed at the May 4, 2017 meeting.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

COMMITTEE REPORTS:

Time Capsule: No update.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Food Truck Festival: The food trucks Ceil Donahue invited to our Food Truck Festival have until May first to get back to Ceil; after the first, Ceil will start making phone calls. Sultan Kabobs and Linda's Pit Stop have both said they will be here. The UCONN Dairy Bar truck doesn't go off campus or work on weekends.

Acadia Book: Acadia will publish our East Windsor book by August 7, 2017. They will put the EW250 logo on the first run of the book (about 1,000 books).

4-H: Ceil finished the registration for the August 19, 2017 craft/vendor fair at the 4-H fair.

4-Town: Ceil has asked for the paperwork for an outside concession booth at the 4-Town fair. We will be getting the non-profit break on the cost; they will try to put our booth near the Broad Brook Fire Department Booth.

Winter Fest: The scouts are asking that we schedule the winter fest on a different weekend from the Klondike Derby; they have participants from scouts in other towns at the Klondike Derby.

History Lectures: The Warehouse Point Library is meeting with Bill Hasley on April 21, 2017 to set the date(s) for his lecture(s).

Opera House: The Opera House came up with some events in October and November of 2018. Since this is after our EW250 events are over, they will try to come up with some dates during our celebration.

The Planning Committee is putting a hold on scheduling any more events until we have more money raised.

Masquerade Ball: December 31, 2017 Masquerade Ball at La Notte's has been confirmed at

\$95/per person. La Notte is having a Wedding Showcase on Sunday April 30th from 1 to 4pm to see the details they have to offer for their events; Rebecca Talamini will be going to the showcase. We also have a meeting scheduled with Ashley for Tuesday May 9, 2017 at 5 pm to go over what we want for the ball.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

We need to send our bulk mailing to the EW residents soon; the goal is to have the letters and envelopes printed by April 28, 2017. The Copy Shoppe is all set to print 5,000 copies of our letter this week. Andy is going to double-check to make sure Ed Bednarz of Woodsworth Press will still fold the letters for us. Some residents at Park Hill have volunteered to stuff and label the envelopes for us. The cost of the paper is \$19.20 more than we expected so printing the letters will cost \$449, not \$430.

Paul Anderson made a motion to authorize the \$19.20 increase to print the letters.

Lyn Tracy-Thim seconded the motion. The motion passed.

Paul Anderson is having some trouble with the voters' database we received from the town; it is a single string of text without delimiters. Paul is working to get a text with delimiters; once the list is in order, Paul will create the labels. Andy is going to talk to the person involved with the mailing for the Ambulance Service to see if we can use their mailing list.

Enfield Post Office: The process is not simple: we must send a minimum of 200 letters per mailing; the letters must be in trays, the contact person must deliver the tray of letters to a special delivery door. The fees went up \$10 each for bulk mailings. The postage for the letters is \$.284/letter; we should qualify for the non-profit price of \$.167/letter. We will have the bulk mailing contract from April 16, 2017 to April 16, 2018.

Andy has talked to the president of Colman Farms; he will discuss the EW250 at their yearly meeting in June. Andy is going to discuss the EW250 at his yearly condo meeting on May 9, 2017.

Geisslers: The EW250 ad in the Geisslers circular will begin on April 29, 2017. They will sporadically put our ad in their circular as they have room.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

T-Shirts: The 300 t-shirts are ordered. They are gray with our logo on the front and the slogan on the back. The t-shirts will be in around May 5, 2017. All of the town hall employees have decided to order t-shirts; they will have an EW250 t-shirt day and take a group photo for our Facebook page.

Merchandise Sales: The town clerk sold \$115 of our merchandise last week. The Broad Brook library received sold 6 tote bags within 21 minutes of getting the merchandise to sell.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

Since the fireworks will be about 9pm we discussed talking to the Community Day Committee about changing the parade time to 2pm.

Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee:

Tim Moore will get prices for 30 x 30 vinyl lawn signs.

Debbie Talamini's letter to the editor published in today's Journal Inquirer.

Anthony Branciforte from the Journal Inquirer interviewed Rebecca Talamini and attended tonight's meeting; he will run an article about the EW250 for us.

Amanda set up an EW250 bulletin board at the Town Hall.

The new vinyl banner is finished. Rebecca is going to bring it to Abby's Helping Hand and then put it on the truck at the Historical Society. Rebecca Talamini will be selling merchandise all day at Abby's Helping Hand.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

Dinosaur: Nancy Masters will make a statue of our first dinosaur that we can display at our different events.

Calendars: We looked at one idea for the calendar using both historic and modern photos of the same spot. Bobby O'Donald on Thrall Road has a collection of old postcards we might be able to use. Other ideas included scenic landscapes throughout town and a collage of old and new photos per month. We are hoping to find a graphic design student in town who can help set up the calendar; we can use an artistic eye.

Andy Hoffman talked to the representatives at Infoshred; they are willing to have a shredding day at one of our events.

**Paul Anderson made a motion to adjourn. Lynn Tracy-Thim seconded the motion.
The meeting adjourned at 7:52 pm.**

Respectfully submitted,
Diane Lajoie